

NEWS

# THE BEST OF BLACK FRIDAY 2020

**HUMEARA MOHAMED**  
Junior Copywriter / a year ago

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It's the news that you've been fervently checking your inbox for: **Black Friday** is FINALLY here! After the last, erm, *disappointing* year (read: borderline awful), we're all *more* than ready for a ginormous, glorious splurge. (Are we using this as a bandage to cover up our huge 2020-shaped wound? Maybe). From complexion-perfecting powders to sassy **skin care** (we're looking at you, **Glow Recipe**), muscle-relieving **tools** and everything in between, this Spree Season promises to be our best one yet – without hurting our bank accounts. Already having explained **what Black Friday actually is** (why is it called Black Friday? Isn't it an American thing?) now we can get down to the fun stuff – AKA, our tip-top, discounted faves.

Ready, steady, SPREE!



### MOOD LIGHTING

A given backbone of almost every beauty tutorial on Instagram, the **Hourglass Ambient Lighting Edit – Sculpture** is a six-pan edit of scrumptious bronzing and brightening powders that bestow golden-hour glow, even when in the depths of winter. **Vegan** and boasting an impressive resume of gushing five-star reviews, this multitasking palette is ideal for sculpting, brightening and setting under-eyes, adding a wash of colour or making your cheekbones pop. With a delicious 30% off, this major must-have has gone from a casual £81 to a cool £56.70. \*Wipes drool\*

### EMERGENCY RESCUE

Like an ambulance but for your skin, the **Luna Sleeping Night Oil** by **Sunday Riley** is (surely?) a staple in every skintellectual's kit. Bursting with good-for-you ingredients like moisturising avocado, **retinol** and anti-inflammatory blue tansy, this rescue oil reduces redness, calms signs of stress, battles blemishes (buh-bye, **maskne**) and age-defies – all while working to soothe common skin concerns like eczema, psoriasis, dermatitis or rosacea. Boosted with antioxidant protection to win in the war against free radicals, this hard-working formula aims to reverse the day's damage as you slumber – allowing you to wake with beautifully smooth, plump and luminous skin. A colossal 40% off takes this beauty from £45 to a wee £27 for 15mls. Consider yourself thoroughly sp-oiled.



### PAIN RELIEF

An inevitable member of most Christmas wishlists, the **Theragun PRO** powerfully pummels muscles (in a good way, using percussive therapy), to relieve aches and soothe the body – without the need for a masseuse. Working to minimise tension, stress and discomfort, this is a non-negotiable tool for sporty, muscle-working folk in need. Consider this the ache-easing weapon of choice for those plagued by stubborn soreness – with an easy ergonomic grip, rotating arm, OLED screen and customisable speed range to boot. This intelligent piece of kit is trusted by professional athletes, and is even suitable for poor, achy doggies! Take charge of your physical wellbeing with a hard-hitting (excuse the pun) 27% off. (That's now a charming £400 from £549, FYI).

### CROWN JEWELS

These famous, portable pans need no introduction (though I'll write one anyway) with their Cult following, die-hard fans and smooth, buttery pigments. Each **Huda Beauty Obsessions Palette** contains *nine* pigment-packed powders in full-sized pans, all housed in a small-enough-for-overflowing-makeup-bags package. Uniting vibrant duo-chrome shimmers with mesmerising mattes, each palette is based around one complementary colour palette, with sought-after shadows that are tipped to take your eye looks to brand new heights, whatever the occasion. The **Coral, Ruby, Emerald and Amethyst** Obsession Palettes are each 30% off, making them a mere £23.10, down from £33.



### WATERMELON SUGAR HIGH

We stan a dynamic duo! Hitting us with an original and sized-to-try mini, this set offers a tasty twosome of **Watermelon Glow PHA + BHA Pore-Tight Toners**. A pretty, pink potion of antioxidants, vitamins and amino acids (thank you, watermelon), plus exfoliating acids, the formula effortlessly refines, decongests and tightens pores. Now *that's* a fruit salad we can get behind! The result? Radiant, super-smooth, happy skin. Irritated, inflamed complexions are soothed, and parched skin is flooded with moisture via five (!) weights of hyaluronic acid for instant *and* long-lasting hydration. Dead skin cells are shown the door, and a K-Beauty brand saves us, yet again. Indulge in this sweet, sweet saving with 30% off, for a price of £27.30 from £39.

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**GLOW RECIPE WATERMELON GLOW PHA + BHA PORE-TIGHT TONER HOME & AWAY KIT**

£39.00 Buy Now



**HOURLASS AMBIENT LIGHTING EDIT - SCULPTURE**

£81.00 Buy Now



**THERAGUN THERAGUN PRO**

£549.00 Buy Now



**HUDA BEAUTY CORAL OBSESSIONS PALETTE**

£25.00 Buy Now

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Humeara is a Junior Copywriter at Cult Beauty. A self-professed 'beauty obsessive' (no, really, you should see her excessive selection of serums), she can usually be found somewhere rattling on about sunscreens or showering in green eyeshadows. Her other hobbies include knitting, sleeping and walking her saluki through Hampstead Heath.

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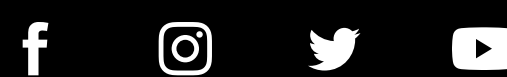
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