

BEAUTY NEWS

MAKE UP OF THE MOMENT: NEW RELEASES YOU'LL LOVE

HUMEARA MOHAMED
Junior Copywriter / a month ago

Share this page

Even if your **(make up)** stash is on the brink of bursting, these **(new releases)** will *still* deserve a spot amid the chaos. Whether you're a seasoned make up maestro or just beginning to find your 'look', these joy-inducing additions to the Cult Beauty roster will prompt beating hearts and squeals of "Look how pretty!" aplenty...



TRIPLE THREAT

The latest iteration of **(Westman Atelier's)** much-adored **(Eye Pods)**, the 'Rendez Vous' colour story features an earthy khaki, blushed champagne and nude taupe — a trio that's ideal for all occasions. Über blendable, each pod is formulated with coconut oil to give a springy, elastic-like texture with unbeatable payoff and zero fallout — not quite a cream, but not quite a powder either. The decadent pods snap together magnetically, making it much easier to find them among the throngs of your **(make up bag)** too. Or, if you would prefer to pop just one pod into your handbag, simply snap it off and go.

GET A GRIP

When you need your make up to *just get a grip*, look no further than **(Milk Makeup's)** Hydro Grip range, which quite literally grips make up to hold it in place. Now joining the famous (and arguably iconic) **(Hydro Grip Primer)** is the exclusive **(Hydro Grip Eye Primer)**, which will have even the weakest of formulas lasting all night long. Whether you decorate your contours with **(eyeshadow)** (of either the creamy or powdered kind), slick **(eyeliner)** or heavy **(concealer)**, this silky-smooth, 'bouncy' **(primer)** will smooth over lids and under-eyes to cancel creasing, stop smudging and prolong the life of pigment — all while hydrating and soothing with a 90% natural blend of hyaluronic acid and hemp-derived cannabis seed extract. Completely clear, it won't change the colour of your make up faves either, *and it'll sit pretty* on all skin tones. If you looked up "phenomenal" in the dictionary, we'd bet our favourite **(serum)** that you'd find "Milk Makeup, Hydro Grip Eye Primer" sitting right underneath...



LET LOOSE

The apple of the industry's eye, Laura Mercier's **(Translucent Loose Setting Powder)** is nothing short of legendary. A super-soft, super-fine powder that blurs the look of pores and controls oils without making you look flat or cakey? Yes please! Now the **(Translucent Loose Setting Powder Light Catcher)** has joined **(Laura Mercier's)** cult arsenal, and it features all the same features that you know and love, but with added pearl pigments and amino acids to lock in your look for 12 hours while caring for and colour-correcting your skin.

SETS APPEAL

One can *never* have too many nude **(lipsticks)** — fact. A luxe addition to your collection, **(The Beige Nudes – Pink Lipstick Set)** by **(La Bouche Rouge Paris)** features two creamy shades (matte 'Chestnut' and satin 'Rosewood') in their signature plastic-free, infinitely refillable packaging that's made from upcycled leather offcuts. Enriched with vegan, serum-like ingredients that protect and condition your lips, each buttery formula will provide intense payoff without feeling uncomfortable or tight. Jadore!



BARE NECESSITIES

Formulated to 'pop' on all skin tones, the **(Easy Eye Palette – Super Nudes)** by **(Charlotte Tilbury)** displays six neutral shades, all designed to create two foolproof looks in a pinch (though the opportunities are endless). Playing with light and shadow, the palette spans the plains of cool caramels, mesmerising bronzes and smoky midnight blacks — inspired by the smoulders of '90s supermodels. Blended with oils and waxes, each featherweight, velvet-matte eyeshadow boasts a buildable and forgiving texture that delivers long-lasting pigment without creasing or patchiness. Expect a fluid-like glide, a smooth finish, enhanced colour pay-off and effortless blending.

[SHOP NEW MAKE UP >>](#)



HUMEARA MOHAMED
Junior Copywriter

Humera is a Junior Copywriter at Cult Beauty. A self-professed 'beauty obsessive' (no, really, you should see her excessive selection of serums), she can usually be found somewhere rattling on about sunscreens or showering in green eyeshadows. Her other hobbies include knitting, sleeping and walking her saluki through Hampstead Heath.

RELATED ARTICLES

BEAUTY TRENDS

FRECKLES AS A FASHION STATEMENT?

7 years ago • [By Verity Ann Douglas](#)

INTELLIGENT BEAUTY

CLEAN YOUR REGIME WITH THESE ETHICAL RANGES

3 years ago • [By Verity Ann Douglas](#)

MEET THE FOUNDER

Q&A WITH FILLERINA BRAND AMBASSADOR CASSANDRA BROWN

7 years ago • [By Verity Ann Douglas](#)

TRIED AND TESTED

MEET OUR FAVOURITE MAKE UP STAPLES

3 months ago • [By Humera Mohamed](#)

BEAUTY NEWS

HOW TO USE THE BEAUTYBLENDER

7 years ago • [By Verity Ann Douglas](#)

MEET THE FOUNDER

SHE'S SO CULT: LEAH KLASOVSKY OF LEAHLANI SKINCARE

4 years ago • [By Verity Ann Douglas](#)

PROBLEM SOLVERS

HUDA BEAUTY EYELASH FINDER

6 years ago • [By Verity Ann Douglas](#)

INTELLIGENT BEAUTY

GLOW IN ANY LIGHT WITH HOURGLASS

3 years ago • [By Cult Beauty](#)

Sign up to our newsletters and receive the latest exclusive discount and deals

SIGN ME UP



Customer Service

- [Contact Us](#)
- [Help Centre / FAQs](#)
- [Returns](#)
- [Shipping](#)
- [Cult Concierge](#)
- [Accessibility](#)

About Cult Beauty

- [About Us](#)
- [Promotions](#)
- [Glossary](#)
- [Refer a Friend](#)
- [Affiliates](#)
- [Beauty Banks](#)

Legal

- [Terms & Conditions](#)
- [Privacy Policy](#)
- [Cookie Policy](#)
- [Modern Slavery Policy](#)

