

BEAUTY NEWS

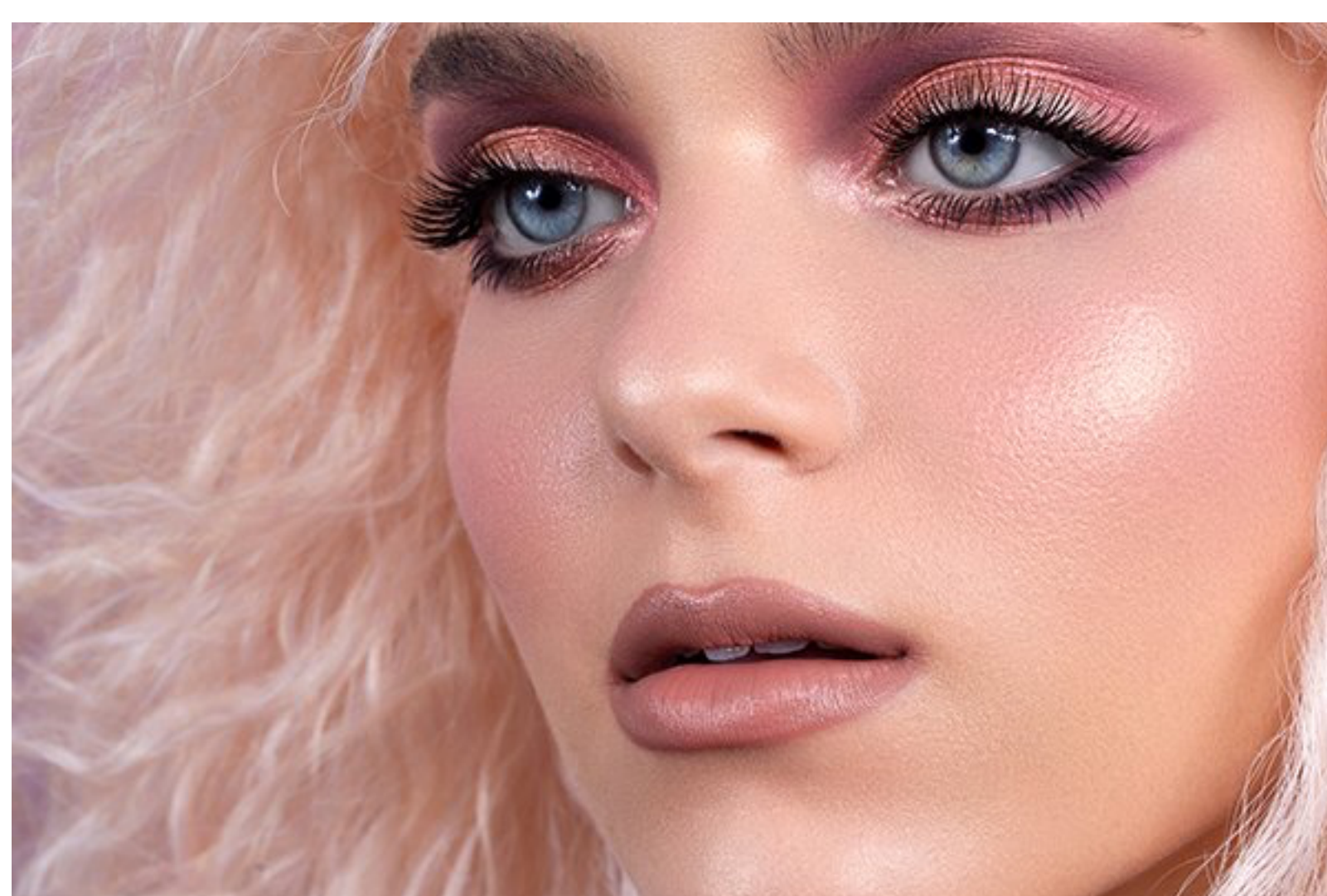
GET TO KNOW NATASHA DENONA'S NEW COLLECTION

HUMEARA MOHAMED
Junior Copywriter / 9 months ago

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It comes as no surprise to anyone when we confess our undying love for [\(Natasha Denona\)](#) – also known as *the* brand to indulge in when life calls for lasting, vibrant pigment that won't disappoint. With an entire resume of gorgeous textures that feel nothing short of dreamy when sat atop [\(skin\)](#), [\(lips\)](#) and [\(lips\)](#), Natasha Denona is especially lauded for its collection of – let's be real here – *jaw-dropping* [\(shadows\)](#), all set to inspire a myriad of TikTok trends. And, in a serendipitous turn of fate, 2021 looks to be good after all, because it's home to Natasha Denona's latest launch: the Mini Love Collection.

Just in time for galentines day (that's Valentine's Day, but full of delights from you to you, FYI. Because you don't need an excuse – or a partner – to treat yourself) the rose-hued, limited-edition collection includes a [\(lipstick\)](#), a five-pan [\(eyeshadow palette\)](#) and a [\(highlighter\)](#) and [\(blush\)](#) duo that'll have you falling head over heels in love. Pretty, bright and a little but sensual, this collection will remind you of exactly what [\(make up\)](#) is all about – just having *fun!* So, in a bid to nurture your crush into a full-blown love affair, here's everything you need to know...



SOME LOVE FOR YOUR LIPS

In the case of the [\(I Need a Nude Lipstick\)](#) in its all-new, dusky brown-rose nude hue 'Amorosa', (which translates to 'loving' from Spanish), absence does most certainly *not* make the heart grow fonder, and you need this lipstick as a matter of immediate urgency. In the same creamy, lightweight formula that we all know and love, this limited-edition addition to the shade range perfectly compliments all skin tones while granting a seamless, soft, luminous finish that delivers deep levels of hydration for comfortable, smooth wear.

TO MAKE YOU BLUSH

Roses are red, violets are blue, all we want for V-day are these sweet hues. Housed in the prettiest, heart-spangled compact, the [\(Love Cheek Duo\)](#) pairs two complementary colours for the ultimate lady Di-like flush. Combining a buttery, coral-pink cream blush called 'Darya' with a decadent, embossed, shade-shifting highlighter that switches between petal pink and delicate champagne tones in a gel-powder texture, the couplet is sure to diffuse just-pinched glow that'll look just like your cheeks made it. Pocket-sized and pretty, this make up bag essential allows you to dial up the brightness from subtle to show-stopping – it's totally up to you.



SHADOWED WITH AFFECTION

Forget the box of chocolates, it's all about these sweet, sweet [\(eyeshadows\)](#). Delightfully festive (what's more worthy of celebration than love of yourself and others?), and featuring five velvety hues ('You', 'Are', 'My', 'True', and 'Love'), the [\(Mini Love Eyeshadow Palette\)](#) stars a spectrum of super-shimmers and buttery mattes in pink tones with hints of cool lilac, frosty glitter toppings and deep burgundy accents. Ideal for those wanting to try out the brand's cult eyeshadow formula, this sized-to-try quintet boasts full-sized, pigmented pans that pack on and blend out seamlessly – without bunching or creasing – lasting all-day long. From sparkle-flecked and bold metallics to soft petal-pink mattes, these satiny formulas pair beautifully together to create a myriad of fun looks. They say you can't buy love, but you can buy this palette, and that's basically the same thing.

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[NATASHA DENONA I NEED A NUDE LIPSTICK \(6 VARIOUS SHADES\)](#)

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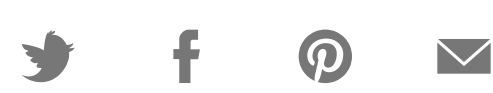
[NATASHA DENONA MINI LOVE PALETTE](#)

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Humeara is a Junior Copywriter at Cult Beauty. A self-professed 'beauty obsessive' (no, really, you should see her excessive selection of serums), she can usually be found somewhere rattling on about sunscreens or showering in green eyeshadows. Her other hobbies include knitting, sleeping and walking her saluki through Hampstead Heath.

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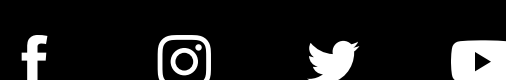
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